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Hit Refresh - Satya Nadella 2017-09-26

“At the core, Hit Refresh, is about us humans and the unique quality we call empathy, which will become ever more valuable in a world where the torrent of technology will disrupt the status quo like never before.” - Satya Nadella from Hit Refresh “Satya has charted a course for making the most of the opportunities created by technology while also facing up to the hard questions.” - Bill Gates from the Foreword of Hit Refresh The New York Times bestseller Hit Refresh is about individual change, about the transformation happening inside of Microsoft and the technology that will soon impact all of our lives—the arrival of the most exciting and disruptive wave of technology humankind has experienced: artificial intelligence, mixed reality, and quantum computing. It’s about how people, organizations, and societies can and must transform and “hit refresh” in their persistent quest for new energy, new ideas, and continued relevance and renewal. Microsoft’s CEO tells the inside story of the company’s continuing transformation, tracing his own personal journey from a childhood in India to leading some of the most significant technological changes in the digital era. Satya Nadella explores a fascinating childhood before immigrating to the U.S. and how he learned to lead along the way. He then shares his meditations as a sitting CEO—one who is mostly unknown following the brainy Bill Gates and energetic Steve Ballmer. He tells the inside story of how a company rediscovered its soul—transforming everything from culture to their fiercely competitive landscape and industry partnerships. As much a humanist as engineer and executive, Nadella concludes with his vision for the coming wave of technology and by exploring the potential impact to society and delivering call to action for world leaders. “Ideas excite me,” Nadella explains. “Empathy grounds and centers me.” Hit Refresh is a set of reflections, meditations, and recommendations presented as algorithms from a principled, deliberative leader searching for improvement—for himself, for a storied company, and for society.

Professional Web APIs with PHP - Paul Reinheimer 2006-07-06

Offers hands-on tips and numerous code examples that show Web developers how to leverage content and feeds from today's top Web sites—including Google, eBay, PayPal, Amazon, Yahoo!, and FedEx Introduces APIs (Application Program Interfaces) in general and uses real-world examples that show how to produce and document them Explains how to use the popular scripting language PHP to create APIs that interact with unrelated applications over the Web Examples take readers through each stage of the API process, from basic test implementations to integration with existing sites

Official Gazette of the United States Patent and Trademark Office - 2004

An Introduction to Artificial Intelligence in Education - Shengquan Yu 2021-11-29

This book systematically reviews a broad range of cases in education that utilize cutting-edge AI technologies. Furthermore, it introduces readers to the latest findings on the scope of AI in education, so as to inspire researchers from non-technological fields (e.g. education, psychology and neuroscience) to solve education problems using the latest AI techniques. It also showcases a number of established AI systems and products that have been employed for education. Lastly, the book discusses how AI can offer an enabling technology for critical aspects of education, typically including the learner, content, strategy, tools and environment, and what breakthroughs and advances the future holds. The book provides an essential resource for researchers, students and industrial practitioners interested and engaged in the fields of AI and education. It also offers a convenient handbook for non-professional readers who need a primer on AI in education, and who want to gain a deeper understanding of emerging trends in this domain.

Storytelling with Data - Cole Nussbaumer Knaflic 2015-10-09

Don't simply show your data—tell a story with it! Storytelling with Data teaches you the fundamentals of data visualization and how to communicate effectively with data. You'll discover the power of

storytelling and the way to make data a pivotal point in your story. The lessons in this illuminative text are grounded in theory, but made accessible through numerous real-world examples—ready for immediate application to your next graph or presentation. Storytelling is not an inherent skill, especially when it comes to data visualization, and the tools at our disposal don't make it any easier. This book demonstrates how to go beyond conventional tools to reach the root of your data, and how to use your data to create an engaging, informative, compelling story. Specifically, you'll learn how to: Understand the importance of context and audience Determine the appropriate type of graph for your situation Recognize and eliminate the clutter clouding your information Direct your audience's attention to the most important parts of your data Think like a designer and utilize concepts of design in data visualization Leverage the power of storytelling to help your message resonate with your audience Together, the lessons in this book will help you turn your data into high impact visual stories that stick with your audience. Rid your world of ineffective graphs, one exploding 3D pie chart at a time. There is a story in your data—Storytelling with Data will give you the skills and power to tell it!

The Official (ISC)2 CCSP CBK Reference - Leslie Fife 2021-06-17

The only official body of knowledge for CCSP—the most popular cloud security credential—fully revised and updated. Certified Cloud Security Professional (CCSP) certification validates the advanced technical skills needed to design, manage, and secure data, applications, and infrastructure in the cloud. This highly sought-after global credential has been updated with revised objectives. The new third edition of The Official (ISC)2 Guide to the CCSP CBK is the authoritative, vendor-neutral common body of knowledge for cloud security professionals. This comprehensive resource provides cloud security professionals with an indispensable working reference to each of the six CCSP domains: Cloud Concepts, Architecture, and Design; Cloud Data Security; Cloud Platform and Infrastructure Security; Cloud Application Security; Cloud Security Operations; and Legal, Risk, and Compliance. Detailed, in-depth chapters contain the accurate information required to prepare for and achieve CCSP certification. Every essential area of cloud security is covered, including implementation, architecture, operations, controls, and immediate and long-term responses. Developed by (ISC)2, the world leader in professional cybersecurity certification and training, this indispensable guide: Covers the six CCSP domains and over 150 detailed objectives Provides guidance on real-world best practices and techniques Includes illustrated examples, tables, diagrams and sample questions The Official (ISC)2 Guide to the CCSP CBK is a vital ongoing resource for IT and information security leaders responsible for applying best practices to cloud security architecture, design, operations and service orchestration.

Casting Light on the Dark Web - Matthew Beckstrom 2019-09-05

This book is an easy-to-read and comprehensive guide to understanding how the Dark Web works and why you should be using it! Readers are led on a tour from how to download the platform for personal or public use, to how it can best be utilized for finding information. This guide busts myths and informs readers, remaining jargon-free.

Mastering Front-End Web Development (HTML, Bootstrap, CSS, SEO, Cordova, SVG, ECMAScript, JavaScript, WebGL, Web Design and many more.) - Chong Lip Phang 2020-11-20

As opposed to back-end web development which deals with servers, front-end web development focuses on the end users' interactions with a website on a browser. A skillful front-end web developer knows more than just the basics of HTML, CSS and JavaScript. Going beyond the major web-based languages, this book represents an attempt to compile all the knowledge needed to become a professional front-end web developer. The reader will be introduced to more than 200 web extensions, frameworks, tools, and libraries, along with a complete illustration of all Web APIs known to the world today. Overview: Chapter 1: Development Environments Chapter 2: HTML 5.2 Chapter 3:

Bootstrap 5 Chapter 4: CSS 3 Chapter 5: SEO Chapter 6: Cordova Chapter 7: SVG Chapter 8: ECMAScript 2020 / ES11 Chapter 9: HTML DOM Chapter 10: Advanced Web APIs Chapter 11: jQuery 3.5 Chapter 12: Extensions and Tools Chapter 13: Canvas Chapter 14: WebGL ** special note: this book partially overlaps with two books by the same author: 1) Web Coding Bible (18 Books in 1) 2) An Effective Guide to Modern JavaScript (ECMAScript 2017 / ES8)

The Savvy Academic Librarian's Guide to Technological Innovation - Cinthya Ippoliti 2018-06-01

This book provides detailed plans for purposefully integrating technology into the academic environment by utilizing examples from a variety of institutions. Included case studies and further readings provide everything needed to create, grow, and sustain a holistic plan for integrating technology within the academic library setting.

Android Forensics - Andrew Hoog 2011-06-15

The open source nature of the platform has not only established a new direction for the industry, but enables a developer or forensic analyst to understand the device at the most fundamental level. Android Forensics covers an open source mobile device platform based on the Linux 2.6 kernel and managed by the Open Handset Alliance. The Android platform is a major source of digital forensic investigation and analysis. This book provides a thorough review of the Android platform including supported hardware devices, the structure of the Android development project and implementation of core services (wireless communication, data storage and other low-level functions). Finally, it will focus on teaching readers how to apply actual forensic techniques to recover data. Ability to forensically acquire Android devices using the techniques outlined in the book Detailed information about Android applications needed for forensics investigations Important information about SQLite, a file based structured data storage relevant for both Android and many other platforms.

SSCP (ISC)2 Systems Security Certified Practitioner Official Study Guide - George Murphy 2015-09-15

Fully updated Study Guide for the SSCP This guide prepares you for the SSCP, Systems Security Certified Practitioner certification examination by focusing on the Common Body of Knowledge (CBK) as determined by ISC2 in seven high level topics. This Sybex Study Guide covers 100% of all exam objectives. You'll prepare for the exam smarter and faster with Sybex thanks to expert content, real-world practice, access to the Sybex online interactive learning environment and much more. Reinforce what you've learned with key topic exam essentials and chapter review questions. Along with the book you also get access to Sybex's superior online interactive learning environment that includes: 125 question practice exam to help you identify where you need to study more. Get more than 90 percent of the answers correct, you're ready to take the certification exam. More than 100 Electronic Flashcards to reinforce your learning and give you last minute test prep before the exam A searchable glossary in PDF to give you instant access to the key terms you need to know for the exam Appendix of charts, tables, typical applications, and programs Coverage of all of the exam topics in the book means you'll be ready for: Access Controls Security Operations and Administration Risk Identification, Monitoring and Analysis Incident Response and Recovery Cryptography Network and Communications Security Systems and Application Security

Digital Enterprise Transformation - Axel Uhl 2016-04-22

The integration of technological innovations, such as In-Memory Analytics, Cloud Computing, Mobile Connectivity, and Social Media, with business practice can enable significant competitive advantage. In order to embrace recent challenges and changes in the governance of IT strategies, SAP and its think tank - the Business Transformation Academy (BTA) - have jointly developed the Digital Capability Framework (DCF). Digital Enterprise Transformation: A Business-Driven Approach to Leveraging Innovative IT by Axel Uhl and Lars Alexander Gollenia outlines the DCF which comprises six specific capabilities: Innovation Management, Transformation Management, IT Excellence, Customer Centricity, Effective Knowledge Worker, and Operational Excellence. In cooperation with the University of Applied Sciences and Arts Northwestern Switzerland, University of St. Gallen (Switzerland), Queensland University of Technology (Australia), University of Liechtenstein (Principality of Liechtenstein), and Karlsruhe Institute of Technology (Germany), SAP and the BTA have been validating each capability and the corresponding maturity models based on analyzing several 'lighthouse' case studies comprising: SAMSUNG, IBM, Finanz Informatik, The Walt Disney Company, Google Inc., HILTI AG. Digital Enterprise Transformation presents how these companies take

advantage of innovative IT and how they develop their digital capabilities. On top the authors also develop and present a range of novel yet hands-on Digital Use Cases for a number of different industries which have emerged from innovative technological trends such as: Big Data, Cloud Computing, 3D Printing and Internet of Things.

Writing Effectively in Print and on the Web - Rebecca Blakiston 2017-01-05

The written word is our primary tool for communication - with colleagues, administrators, stakeholders, and users. Poor use of words can lead to misunderstandings and inefficiencies. Writing effectively will help you be a stronger colleague, manager, and librarian. In this book, you will learn how to: Define your audience and your primary messages Simplify your writing so that it is succinct and understandable Structure your written content so that it is most usable and accessible to your audience Approach different forms of writing in a way that is most effective to getting your message across Establish a voice and tone that reflects the identity of your organization and yourself as a professional The book covers writing for both print and Web-based publications and is aimed at all types of libraries.

Julia for Data Science - Zacharias Voulgaris, PhD 2016-09-01

Master how to use the Julia language to solve business critical data science challenges. After covering the importance of Julia to the data science community and several essential data science principles, we start with the basics including how to install Julia and its powerful libraries. Many examples are provided as we illustrate how to leverage each Julia command, dataset, and function. Specialized script packages are introduced and described. Hands-on problems representative of those commonly encountered throughout the data science pipeline are provided, and we guide you in the use of Julia in solving them using published datasets. Many of these scenarios make use of existing packages and built-in functions, as we cover: 1. 1. An overview of the data science pipeline along with an example illustrating the key points, implemented in Julia 2. 2. Options for Julia IDEs 3. 3. Programming structures and functions 4. 4. Engineering tasks, such as importing, cleaning, formatting and storing data, as well as performing data preprocessing 5. 5. Data visualization and some simple yet powerful statistics for data exploration purposes 6. 6. Dimensionality reduction and feature evaluation 7. 7. Machine learning methods, ranging from unsupervised (different types of clustering) to supervised ones (decision trees, random forests, basic neural networks, regression trees, and Extreme Learning Machines) 8. 8. Graph analysis including pinpointing the connections among the various entities and how they can be mined for useful insights. Each chapter concludes with a series of questions and exercises to reinforce what you learned. The last chapter of the book will guide you in creating a data science application from scratch using Julia.

Security in the Private Cloud - John R. Vacca 2016-10-14

This comprehensive handbook serves as a professional reference and practitioner's guide to today's most complete and concise view of private cloud security. It explores practical solutions to a wide range of private cloud computing security issues. The knowledge imparted will enable readers to determine whether the private cloud security solution is appropriate for their organization from a business and technical perspective, to select the appropriate cloud security model, and to plan and implement a cloud security adoption and migration strategy.

Innovative Technologies in Everyday Life - Oge Marques 2016-09-30

This SpringerBrief provides an overview of contemporary innovative technologies and discusses their impact on our daily lives. Written from a technical perspective, and yet using language and terminology accessible to non-experts, it describes the technologies, the key players in each area, the most popular apps and services (and their pros and cons), as well as relevant usage statistics. It is targeted at a broad audience, ranging from young gadget enthusiasts to senior citizens trying to get used to new devices and associated apps. By offering a structured overview of some of the most useful technologies current available, putting them in perspective, and suggesting numerous resources for further exploration, the book gives its readers a clear path for learning new topics through apps and web-based resources, making better choices of apps and websites for frequent use, using social networks effectively, protecting their privacy and staying safe online, and enjoying the opportunities brought about by these technological advances without being completely consumed by them.

Music: The Business - 6th Edition - Ann Harrison 2014-07-03

This essential and highly acclaimed guide, now updated and revised in its sixth edition, explains the business of the British music industry. Drawing on her extensive experience as a media lawyer, Ann Harrison

offers a unique, expert opinion on the deals, the contracts and the business as a whole. She examines in detail the changing face of the music industry and provides absorbing and up-to-date case studies. Whether you're a recording artist, songwriter, music business manager, industry executive, publisher, journalist, media student, accountant or lawyer, this practical and comprehensive guide is indispensable reading. Fully revised and updated. Includes: The current types of record and publishing deals, and what you can expect to see in the contracts A guide to making a record, manufacture, distribution, branding, marketing, merchandising, sponsorship, band arrangements and touring The most up-to-date information on copyright law and related rights An in-depth look at digital downloads, streaming, online marketing and piracy Case studies illustrating key developments and legal jargon explained.

Jagged Little Pill: The Novel - Eric Smith 2022-04-26

A timely and gutsy YA novel based on the Tony and Grammy Award winning musical from Alanis Morissette, Diablo Cody, and Glen Ballard! Swallow it down—what a jagged little pill . . . Jagged Little Pill: The Novel follows the intertwining lives of five teens whose world is changed forever after the events at a party. Adopted Frankie struggles to see eye-to-eye with her mother—who would rather ignore a problem and preserve their “perfect” life than stand up for what’s right. Jo just wants her mom to accept her queer identity—and is totally crushed when Frankie, the only person who really gets her, finds herself infatuated with someone new. Phoenix tries to find his place at the new school and balance wanting to spend time with Frankie but knowing he also has to help out with his sick sister at home. Bella wants to enjoy the end of high school and just head off to college without a hitch. Everyone expects Frankie's brother Nick to be the golden boy, but even though he just got into his dream school, he's not even sure he's a good person. Each of their stories intersects when Bella is sexually assaulted at a party, and it looks like the perpetrator might get away with it. Moving, heartfelt, and raw, Jagged Little Pill: The Novel draws on the musical's story and gives readers deeper glimpses of the characters. It's a story about the power of voicing your pain, standing up for what's right, and finding healing and connection.

Take Control of Dropbox - Joe Kissell 2014

Service-Oriented Computing - Chengfei Liu 2012-10-26

This book constitutes the conference proceedings of the 10th International Conference on Service-Oriented Computing, ICSOC 2012, held in Shanghai, China in November 2012. The 32 full papers and 21 short papers presented were carefully reviewed and selected from 185 submissions. The papers are organized in topical sections on service engineering, service management, cloud, service QoS, service security, privacy and personalization, service applications in business and society, service composition and choreography, service scaling and cloud, process management, service description and discovery, service security, privacy and personalization, applications, as well as cloud computing.

Birding New England - Randi Minetor 2019-05-01

Birdwatching is for everyone. No other outdoor pursuit yields so much knowledge of nature's ways with so little effort—if one knows what to look for. Birding New England opens the world of birding to the novice and expert in this complete guide to getting the most out of birding in New England. Birding New England includes sections on birding technology, equipment, identification techniques, birding “by ear,” where to view birds, field guides, optics, and other essentials to get birders of all skill levels into the field to identify birds throughout New England. Especially valuable are descriptions of habitat, feeding, nesting, and migration—informing the reader not only about what kind of bird is on the other end of the binoculars, but what it is up to as well. Includes: GPS coordinates for each species of the top three to five locations where you're likely to see the bird and what time of year is best for this Full-color photos Over 300 species

Complete Python Programming - Akkem Yaganteeswarudu 2022-07-23

Complete python programming: Learn with Examples, this Book covers entire topics on python, including core, advanced, and database programming. Every topic is covered with example programs, so that easy to understand all topics. Every Unit has a programming assessment so students can test their basics after reading this textbook. With the industry knowledge, the author's aim is to make students as the industry ready with all python programming concepts. Book also covers additional packages in python like NumPy and pandas. A basic introduction to the Django framework is also covered so interested students can design simple websites.

WWS/World Wide Shipping - 2004

Thinking Globally, Composing Locally - Rich Rice 2018-05-01

Thinking Globally, Composing Locally explores how writing and its pedagogy should adapt to the ever-expanding environment of international online communication. Communication to a global audience presents a number of new challenges; writers seeking to connect with individuals from many different cultures must rethink their concept of audience. They must also prepare to address friction that may arise from cross-cultural rhetorical situations, variation in available technology and in access between interlocutors, and disparate legal environments. The volume offers a pedagogical framework that addresses three interconnected and overarching objectives: using online media to contact audiences from other cultures to share ideas; presenting ideas in a manner that invites audiences from other cultures to recognize, understand, and convey or act upon them; and composing ideas to connect with global audiences to engage in ongoing and meaningful exchanges via online media. Chapters explore a diverse range of pedagogical techniques, including digital notebooks designed to create a space for active dialogic and multicultural inquiry, experience mapping to identify communication disruption points in international customer service, and online forums used in global distance education. Thinking Globally, Composing Locally will prove an invaluable resource for instructors seeking to address the many exigencies of online writing situations in global environments. Contributors: Suzanne Blum Malley, Katherine Bridgman, Maury Elizabeth Brown, Kaitlin Clinin, Cynthia Davidson, Susan Delagrang, Scott Lloyd Dewitt, Amber Engelson, Kay Halasek, Lavinia Hirsu, Daniel Hocutt, Vassiliki Kourbani, Tika Lamsal, Liz Lane, Ben Lauren, J. C. Lee, Ben McCorkle, Jen Michaels, Minh-Tam Nguyen, Beau S. Pihlaja, Ma Pilar Milagros, Cynthia L. Selfe, Heather Turner, Don Unger, Josephine Walwema

Future Crimes - Marc Goodman 2015-02-24

NEW YORK TIMES and WALL STREET JOURNAL BESTSELLER ONE OF THE WASHINGTON POST'S 10 BEST BOOKS OF 2015 One of the world's leading authorities on global security, Marc Goodman takes readers deep into the digital underground to expose the alarming ways criminals, corporations, and even countries are using new and emerging technologies against you—and how this makes everyone more vulnerable than ever imagined. Technological advances have benefited our world in immeasurable ways, but there is an ominous flip side: our technology can be turned against us. Hackers can activate baby monitors to spy on families, thieves are analyzing social media posts to plot home invasions, and stalkers are exploiting the GPS on smart phones to track their victims' every move. We all know today's criminals can steal identities, drain online bank accounts, and wipe out computer servers, but that's just the beginning. To date, no computer has been created that could not be hacked—a sobering fact given our radical dependence on these machines for everything from our nation's power grid to air traffic control to financial services. Yet, as ubiquitous as technology seems today, just over the horizon is a tidal wave of scientific progress that will leave our heads spinning. If today's Internet is the size of a golf ball, tomorrow's will be the size of the sun. Welcome to the Internet of Things, a living, breathing, global information grid where every physical object will be online. But with greater connections come greater risks. Implantable medical devices such as pacemakers can be hacked to deliver a lethal jolt of electricity and a car's brakes can be disabled at high speed from miles away. Meanwhile, 3-D printers can produce AK-47s, bioterrorists can download the recipe for Spanish flu, and cartels are using fleets of drones to ferry drugs across borders. With explosive insights based upon a career in law enforcement and counterterrorism, Marc Goodman takes readers on a vivid journey through the darkest recesses of the Internet. Reading like science fiction, but based in science fact, Future Crimes explores how bad actors are primed to hijack the technologies of tomorrow, including robotics, synthetic biology, nanotechnology, virtual reality, and artificial intelligence. These fields hold the power to create a world of unprecedented abundance and prosperity. But the technological bedrock upon which we are building our common future is deeply unstable and, like a house of cards, can come crashing down at any moment. Future Crimes provides a mind-blowing glimpse into the dark side of technological innovation and the unintended consequences of our connected world. Goodman offers a way out with clear steps we must take to survive the progress unfolding before us. Provocative, thrilling, and ultimately empowering, Future Crimes will serve as an urgent call to action that shows how we can take back control over our own devices and harness technology's tremendous power for the betterment of humanity—before it's too late.

Communicating Corporate Social Responsibility in the Digital Era - Adam

Lindgreen 2017-12-12

Although literature on corporate social responsibility is vast, research into the use and effectiveness of various communications through digital platforms about such corporate responsibility is scarce. This gap is surprising; communicating about corporate social responsibility initiatives is vital to organizations that increasingly highlight their corporate social responsibility initiatives to position their corporate brands for both consumers and other stakeholders. Yet these organizations still sometimes rely on traditional methods to communicate, or even decide against communicating at all, because they fear triggering stakeholders' skepticism or cynicism. A systematic, interdisciplinary examination of corporate social responsibility communication through digital platforms therefore is necessary, to establish an essential definition and up-to-date picture of the field. This research anthology addresses the above objectives. Drawing on marketing, management, and communication disciplines, among others, this anthology examines how organizations construct, implement, and use digital platforms to communicate about their corporate social responsibility and thereby achieve their organizational goals. The 21 chapters in this anthology reflect six main topic sections: Challenges and opportunities for communicating corporate social responsibility through digital platforms. Moving toward symmetry and interactivity in digital corporate social responsibility communication. Fostering stakeholder engagement in and through digital corporate social responsibility communication. Leveraging effective digital corporate social responsibility communication. Digital activism and corporate social responsibility. Digital methodologies and corporate social responsibility.

Opening the Government of Canada - Amanda Clarke 2019-02-15

Opening the Government of Canada presents a compelling case for a more open model of governance in the digital age - but a model that also continues to uphold democratic principles at the heart of the Westminster system. Amanda Clarke details the untold story of the federal bureaucracy's efforts to adapt to digital-age pressures from the mid-2000s onward. This book reveals the mismatch between the bureaucracy's closed government traditions and evolving citizen expectations and digital tools. Striking a balance between reform and tradition, lays out a roadmap for building a democratically robust, digital-era federal government.

Critical Perspectives on Open Development - Arul Chib 2021-02-16

Theoretical and empirical analyses of whether open innovations in international development instrumentally advantages poor and marginalized populations. Over the last ten years, "open" innovations--the sharing of information without access restrictions or cost--have emerged within international development. But do these practices instrumentally advantage poor and marginalized populations? This book examines whether, for whom, and under what circumstances the free, networked, public sharing of information and communication resources contributes (or not) towards a process of positive social transformation. The contributors offer both theoretical and empirical analyses that cover a broad range of applications, emphasizing the underlying aspects of open innovations that are shared across contexts and domains.

ggplot2 - Hadley Wickham 2009-10-03

Provides both rich theory and powerful applications Figures are accompanied by code required to produce them Full color figures

Chase the Meaning - Kenneth Weiss 2020-07-14

Jason Mahone was enjoying the night at his regular bar. In an instant, everything he knew about himself changed. Allison, his life-long friend, informed him of his true lineage and the power in which his bloodline possesses. The pair embarked on a journey to help Jason discover his parents' identity, as well as the potential of his abilities. Along their journey, they face obstacles that will put their strength and loyalty to the test, ultimately leading to a destination neither of them thought possible. This first release by upcoming author, Kenneth Weiss, will be sure to keep you guessing and wanting more.

Hacking Growth - Sean Ellis 2017-04-25

The definitive playbook by the pioneers of Growth Hacking, one of the hottest business methodologies in Silicon Valley and beyond. It seems hard to believe today, but there was a time when Airbnb was the best-kept secret of travel hackers and couch surfers, Pinterest was a niche web site frequented only by bakers and crafters, LinkedIn was an exclusive network for C-suite executives and top-level recruiters, Facebook was MySpace's sorry step-brother, and Uber was a scrappy upstart that didn't stand a chance against the Goliath that was New York City Yellow Cabs. So how did these companies grow from these humble beginnings into the powerhouses they are today? Contrary to popular

belief, they didn't explode to massive worldwide popularity simply by building a great product then crossing their fingers and hoping it would catch on. There was a studied, carefully implemented methodology behind these companies' extraordinary rise. That methodology is called Growth Hacking, and it's practitioners include not just today's hottest start-ups, but also companies like IBM, Walmart, and Microsoft as well as the millions of entrepreneurs, marketers, managers and executives who make up the community of Growth Hackers. Think of the Growth Hacking methodology as doing for market-share growth what Lean Start-Up did for product development, and Scrum did for productivity. It involves cross-functional teams and rapid-tempo testing and iteration that focuses customers: attaining them, retaining them, engaging them, and motivating them to come back and buy more. An accessible and practical toolkit that teams and companies in all industries can use to increase their customer base and market share, this book walks readers through the process of creating and executing their own custom-made growth hacking strategy. It is a must read for any marketer, entrepreneur, innovator or manager looking to replace wasteful big bets and "spaghetti-on-the-wall" approaches with more consistent, replicable, cost-effective, and data-driven results.

Windows 10 All-in-One For Dummies - Woody Leonhard 2015-08-26

The most comprehensive guide to Windows 10! If you're a first-time Windows 10 user looking for an authoritative, accessible guide to the basics of this new operating system, look no further than Windows 10 All-in-One For Dummies. Written by trusted Windows expert Woody Leonhard, this all-encompassing guide cuts through confusing jargon and covers just what you need to know: navigating the start menu, personalizing Windows, working with the desktop, maximizing Windows apps, and enhancing Windows 10. Plus, you'll find helpful instructions on connecting online with Apps, controlling your system, securing Windows, and so much more. Whether you're upgrading to the new Windows 10 operating system with the hopes of keeping in touch with loved ones via webcam or instant messenger, viewing videos, or looking to make your work or personal life more organized and streamlined, all the guidance you need to make the most of Windows 10 is at your fingertips. Covers all of the new features and updates in Windows 10 Takes the guesswork out of upgrading to this new Windows operating system Shows you how to work with apps like a pro Includes tips on protecting your data, your computer, and your identity Whether you're a businessperson looking to use Windows 10 to streamline your work or a home user just upgrading to the new operating system, Windows 10 All-in-One For Dummies makes it easy.

Freedom in the World 2016 - Freedom House 2016-12-24

Freedom in the World, the Freedom House flagship survey whose findings have been published annually since 1972, is the standard-setting comparative assessment of global political rights and civil liberties. The survey ratings and narrative reports on 195 countries and fifteen territories are used by policymakers, the media, international corporations, civic activists, and human rights defenders to monitor trends in democracy and track improvements and setbacks in freedom worldwide. The Freedom in the World political rights and civil liberties ratings are determined through a multi-layered process of research and evaluation by a team of regional analysts and eminent scholars. The analysts used a broad range of sources of information, including foreign and domestic news reports, academic studies, nongovernmental organizations, think tanks, individual professional contacts, and visits to the region, in conducting their research. The methodology of the survey is derived in large measure from the Universal Declaration of Human Rights, and these standards are applied to all countries and territories, irrespective of geographical location, ethnic or religious composition, or level of economic development.

R Markdown - Yihui Xie 2018-07-27

R Markdown: The Definitive Guide is the first official book authored by the core R Markdown developers that provides a comprehensive and accurate reference to the R Markdown ecosystem. With R Markdown, you can easily create reproducible data analysis reports, presentations, dashboards, interactive applications, books, dissertations, websites, and journal articles, while enjoying the simplicity of Markdown and the great power of R and other languages. In this book, you will learn Basics: Syntax of Markdown and R code chunks, how to generate figures and tables, and how to use other computing languages Built-in output formats of R Markdown: PDF/HTML/Word/RTF/Markdown documents and ioslides/Slidy/Beamer/PowerPoint presentations Extensions and applications: Dashboards, Tufte handouts, xaringan/reveal.js presentations, websites, books, journal articles, and interactive tutorials

Advanced topics: Parameterized reports, HTML widgets, document templates, custom output formats, and Shiny documents. Yihui Xie is a software engineer at RStudio. He has authored and co-authored several R packages, including knitr, rmarkdown, bookdown, blogdown, shiny, xaringan, and animation. He has published three other books, Dynamic Documents with R and knitr, bookdown: Authoring Books and Technical Documents with R Markdown, and blogdown: Creating Websites with R Markdown. J.J. Allaire is the founder of RStudio and the creator of the RStudio IDE. He is an author of several packages in the R Markdown ecosystem including rmarkdown, flexdashboard, learnr, and radix. Garrett Golemund is the co-author of R for Data Science and author of Hands-On Programming with R. He wrote the lubridate R package and works for RStudio as an advocate who trains engineers to do data science with R and the Tidyverse.

Export Control Law and Regulations Handbook - Yann Aubin
2016-05-15

The importance of export control laws and regulations in international trade continues to grow, not only because of the increase in world trade and technology dispersion, but also due to concerns surrounding national and regional stability and the risk of terrorism. Accordingly, familiarity with export control laws and regulations around the world has become extremely important for those involved in the international trade of dual-use or military goods, technology, and services. In this preeminent handbook, now in its third edition, two experienced professionals have gathered contributions from expert practitioners and academics. The third edition adds three new country chapters (Brazil, Israel, and Sweden) and a new separate chapter on sanctions and embargoes. In addition to chapters on the international regime in general, the book provides a practical overview of the export/import control regimes covering defence and dual-use goods and services in fourteen key jurisdictions. Country reports each follow the same structure for easy comparison. Issues and topics covered include the following and much more:

- import/export legal and regulatory requirements for controlled goods and services;
- sanctions for breach of such requirements (civil, administrative, or criminal);
- licence application processes;
- arms, dual-use and other products embargo (including chemical and biological materials and technology); and
- enforcement measures.

The Handbook also makes available, through an online application, all important standard export control-related forms, templates, and other related documents, all of which readers can use to draft their own documents. The Handbook is invaluable to any professional (such as lawyers, compliance key players, procurement, logistics, finance and customs practitioners) working in relation to an organisation with a need to know the specific requirements to be followed for the efficient - and legally compliant - import or export of controlled military or dual-use goods, technologies or services.

iPad: The Missing Manual - J.D. Biersdorfer 2013-11-13

Super-fast processors, streamlined Internet access, and free productivity and entertainment apps make Apple's new iPads the hottest tablets around. But to get the most from them, you need an owner's manual up to the task. That's where this bestselling guide comes in. You'll quickly learn how to import, create, and play back media; shop wirelessly; sync content across devices; keep in touch over the Internet; and even take care of business. The important stuff you need to know: Take tap lessons. Become an expert 'Padder with the new iPad Air, the iPad Mini with Retina display, or any earlier iPad. Take your media with you. Enjoy your entire media library—music, photos, movies, TV shows, books, games, and podcasts. Surf like a maniac. Hit the Web with the streamlined Safari browser and the iPad's ultrafast WiFi connection or 4G LTE network. Run the show. Control essential iPad functions instantly by opening the Control Center from any screen. Beam files to friends. Wirelessly share files with other iOS 7 users with AirDrop. Get creative with free iLife apps. Edit photos with iPhoto, videos with iMovie, and make music with

GarageBand. Get to work. Use the iPad's free iWork suite, complete with word processor, spreadsheet, and presentation apps.

Mastering Linux Security and Hardening - Donald Tevault
2018-01-11

A comprehensive guide to mastering the art of preventing your Linux system from getting compromised. Key Features Leverage this guide to confidently deliver a system that reduces the risk of being hacked Perform a number of advanced Linux security techniques such as network service detection, user authentication, controlling special permissions, encrypting file systems, and much more Master the art of securing a Linux environment with this end-to-end practical guide Book Description This book has extensive coverage of techniques that will help prevent attackers from breaching your system, by building a much more secure Linux environment. You will learn various security techniques such as SSH hardening, network service detection, setting up firewalls, encrypting file systems, protecting user accounts, authentication processes, and so on. Moving forward, you will also develop hands-on skills with advanced Linux permissions, access control, special modes, and more. Lastly, this book will also cover best practices and troubleshooting techniques to get your work done efficiently. By the end of this book, you will be confident in delivering a system that will be much harder to compromise. What you will learn Use various techniques to prevent intruders from accessing sensitive data Prevent intruders from planting malware, and detect whether malware has been planted Prevent insiders from accessing data that they aren't authorized to access Do quick checks to see whether a computer is running network services that it doesn't need to run Learn security techniques that are common to all Linux distros, and some that are distro-specific Who this book is for If you are a systems administrator or a network engineer interested in making your Linux environment more secure, then this book is for you. Security consultants wanting to enhance their Linux security skills will also benefit from this book. Prior knowledge of Linux is mandatory.

High-Dimensional Data Analysis with Low-Dimensional Models - John Wright 2022-01-13

Connects fundamental mathematical theory with real-world problems, through efficient and scalable optimization algorithms.

Chern on Dispute Boards - Cyril Chern 2015-05-22

Chern on Dispute Boards examines the law of dispute boards and their development internationally, while also covering procedural topics that are of particular concern to those utilising dispute boards. It deals with advanced practitioner issues in the emerging law of dispute boards on an international scale, laying out their methods and methodology not only under the common law, but also under other legal systems such as Civil law and Shari'ah law. Excelling in describing the "how and why", this book also gives samples and/or forms of actual working dispute boards that any practitioner could use and adapt to their own needs. Readers of this this updated third edition will have explained to them the various international formats and types of dispute boards in use today and be brought up-to-date on the ever evolving law within the field. New to this 3rd edition is the extensive coverage of appeals from Dispute Board Decisions, the laws relative to appeals and the ICC, enforcement procedures and new forms and guidelines for the practitioner. This book guides the reader through the complexities of actual commercial and construction disputes and their successful resolution and also presents a way forward for the dispute board members themselves to administer actual dispute boards all over the world. It is therefore, the number one guide for construction lawyers, engineers and dispute board stakeholders worldwide.

Intermediate Perl - Randal Schwartz 2012-08-06

Presents guidelines on the art of coding with Perl, covering such topics as references and scoping, manipulating complex data structures, objects, testing, Exporter, Moose, and CPAN.